

Real Estate Marketing Package

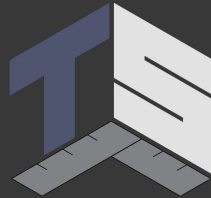
All in one package to help you sell effortlessly

www.TrueScale.nz

Our Company

TrueScale helps real estate agents market properties with sharp photography, drone shots, accurate floor plans, and immersive 3D virtual tours.

We make it easier for buyers to understand the layout, flow, scale, and feel of a property before they step inside. Fast, polished, and built for better listings.



01

Photography

Professional Photograph For Interior And Exterior Including Editing

02

Drone

Aerial Site Plan & Surround Points of Interests

03

Floor Plan

Custom Branded Floor Plans To Stand Out From The Rest

04

Virtual Tours

Online Viewing Anytime Anywhere - Plan Out Spaces

ONE STOP SHOP

01

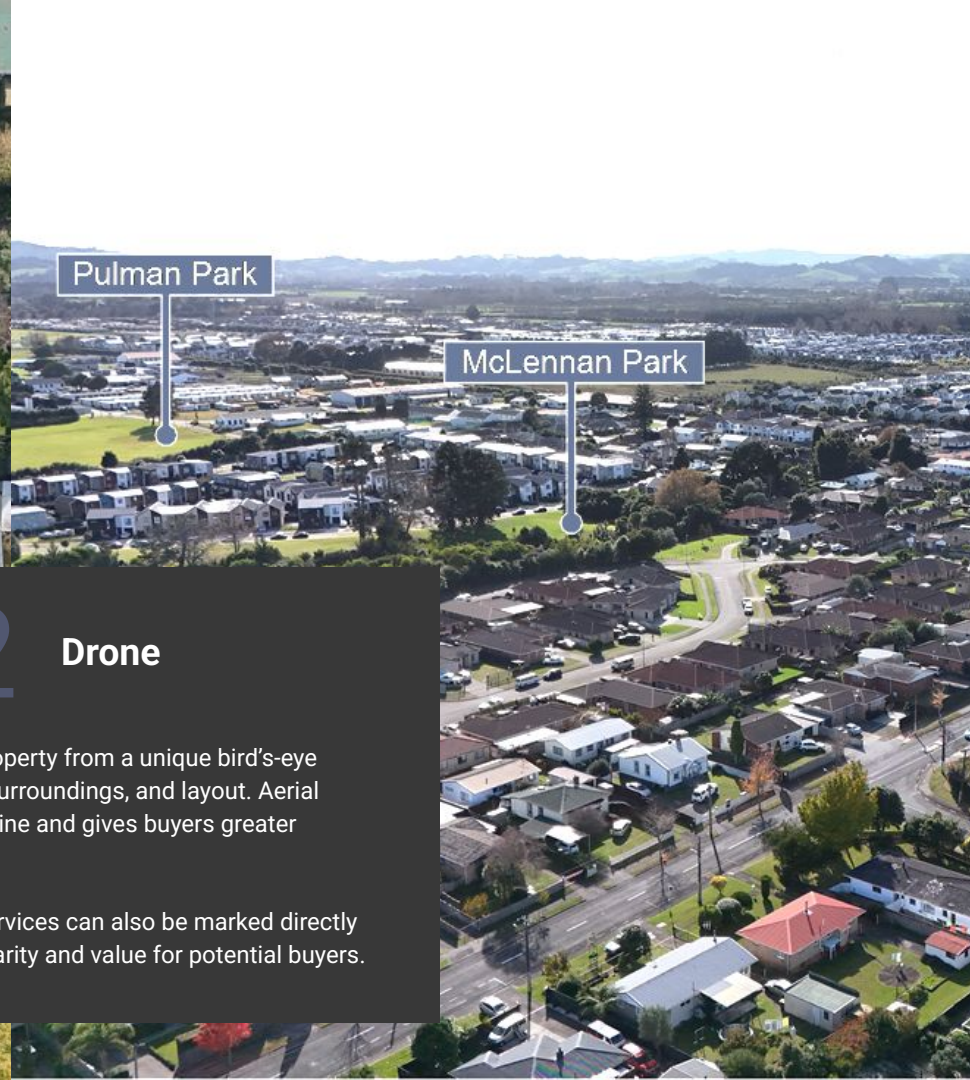
Photography



Professional interior and exterior photography to stand out and create a strong first impression. Every image is professionally edited to look bright, clean, and inviting.



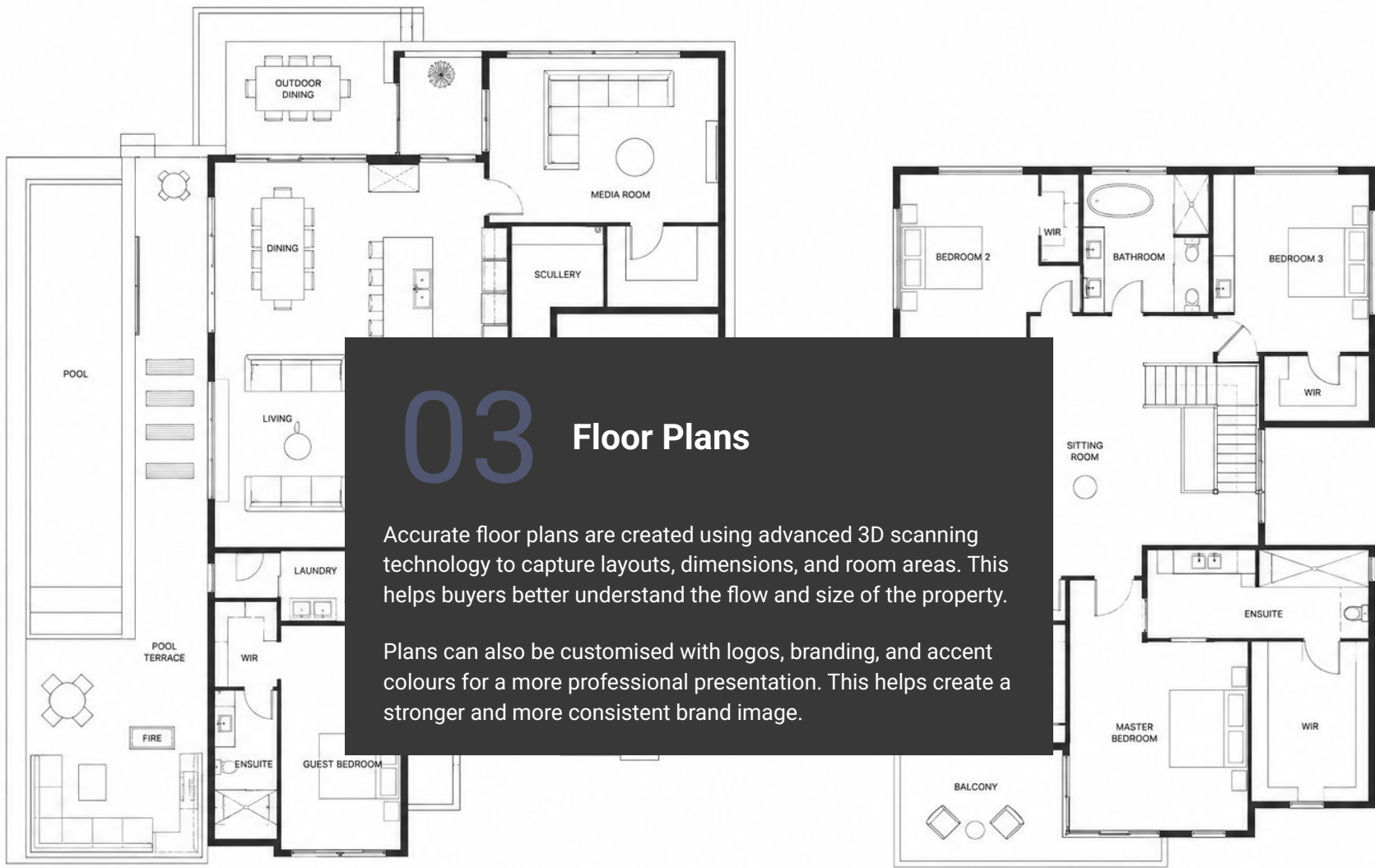
Virtual furnishing can transform empty rooms into styled living spaces. This helps buyers better visualise the home and connect with the property.



02 Drone

Drone photography captures the property from a unique bird's-eye perspective, showcasing the land, surroundings, and layout. Aerial imagery helps listings stand out online and gives buyers greater context.

Boundary lines and underground services can also be marked directly onto the images. This adds extra clarity and value for potential buyers.



03 Floor Plans

Accurate floor plans are created using advanced 3D scanning technology to capture layouts, dimensions, and room areas. This helps buyers better understand the flow and size of the property.

Plans can also be customised with logos, branding, and accent colours for a more professional presentation. This helps create a stronger and more consistent brand image.



04 Virtual Tours

Interactive 3D virtual tours allow buyers to explore a property anytime, from anywhere. The walkthrough experience gives a realistic sense of space and layout before viewing in person.

Virtual tours help increase buyer engagement and make listings more accessible to remote or busy clients. This can lead to stronger interest and more qualified enquiries.



It all starts
from the first
Impression.

Pricing

Floor plan + 3D Virtual Tour

0-100 SQM

100-200 SQM

200-300 SQM

400+

Price

\$400

\$450

\$500

Enquire

Photography + Virtual Staging

15 Photos

20 Photos

35+

Virtual staging +\$10 each photo

Price

\$300

\$350

Enquire

Drone + Survey shots

Property view with boundary highlighted

Pipe services overlaid

Surrounding area shots

Price

\$100

\$150

\$200

The standard package is designed to provide a simple, streamlined solution with features and pricing based on what works best for most listings.

Additional requests or changes can be made to accommodate specific properties and client needs.

Prices Exclude GST