

Real Estate Marketing Package

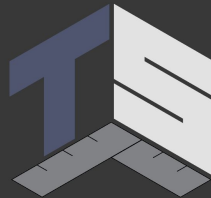
All in one package to help you sell effortlessly

www.TrueScale.nz

Our Company

TrueScale provides professional as-built documentation for schools, hotels, body corporates, restaurants and commercial facilities. Using high-resolution 3D laser scanning and architectural CAD drafting, we deliver accurate existing-condition floor plans that can be confidently used for planning, refurbishment and asset management.

Drawings are produced to a professional standard from visible site conditions and are intended as a practical base for future design and development work.



01

Photography

Professional Photograph For Interior And Exterior
Including Editing

02

Drone

Aerial Site Plan & Surround Points of
Interests

03

Floor Plan

Custom Branded Floor Plans To Stand
Out From The Rest

04

Virtual Tours

Online Viewing Anytime Anywhere -
Plan Out Spaces

ONE STOP SHOP

01

Photography



Professional interior and exterior photography to stand out and create a strong first impression. Every image is professionally edited to look bright, clean, and inviting.



Virtual furnishing can transform empty rooms into styled living spaces. This helps buyers better visualise the home and connect with the property.

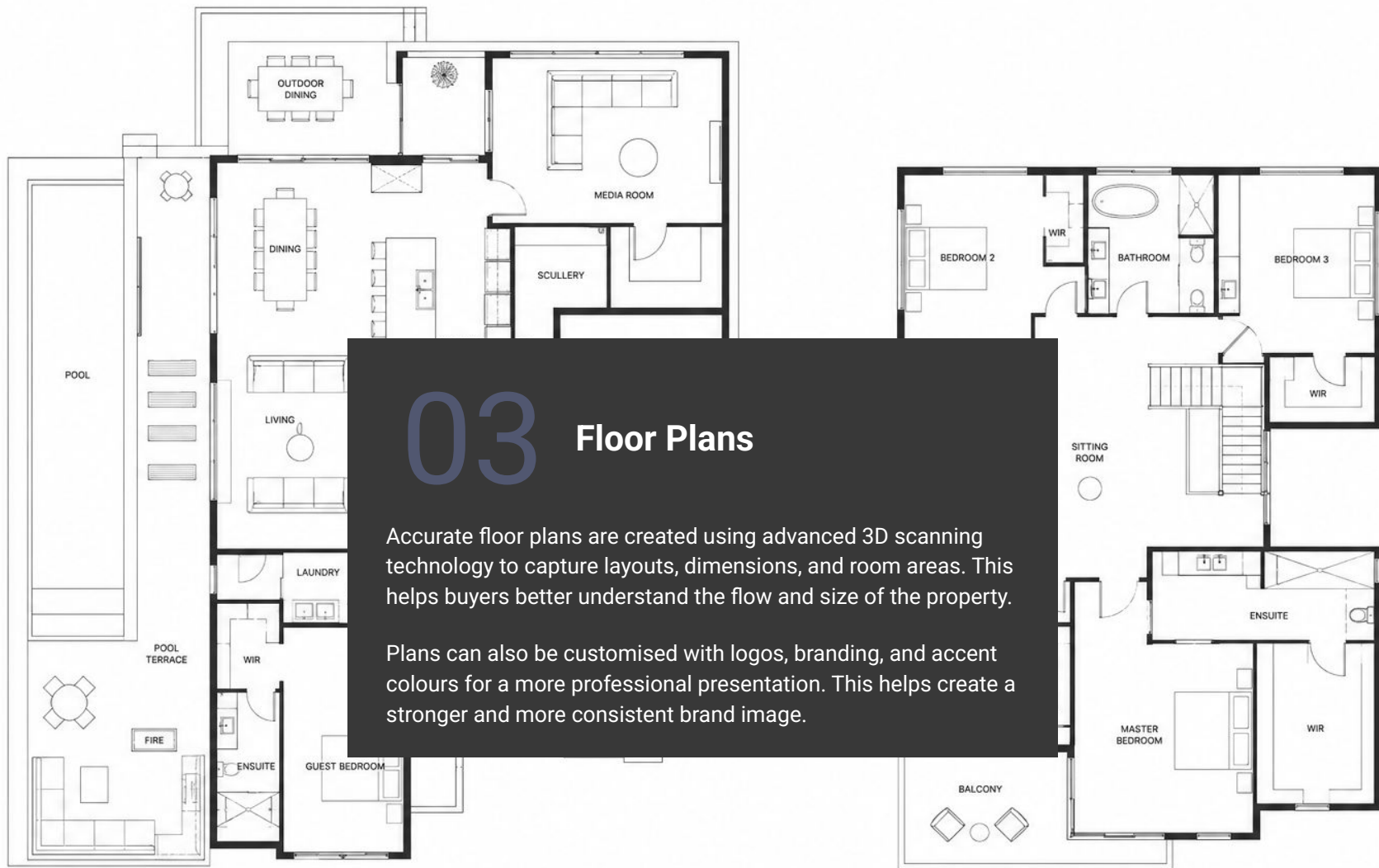


02 Drone

Drone photography captures the property from a unique bird's-eye perspective, showcasing the land, surroundings, and layout. Aerial imagery helps listings stand out online and gives buyers greater context.

Boundary lines and underground services can also be marked directly onto the images. This adds extra clarity and value for potential buyers.





03 Floor Plans

Accurate floor plans are created using advanced 3D scanning technology to capture layouts, dimensions, and room areas. This helps buyers better understand the flow and size of the property.

Plans can also be customised with logos, branding, and accent colours for a more professional presentation. This helps create a stronger and more consistent brand image.



04 Virtual Tours

Interactive 3D virtual tours allow buyers to explore a property anytime, from anywhere. The walkthrough experience gives a realistic sense of space and layout before viewing in person.

Virtual tours help increase buyer engagement and make listings more accessible to remote or busy clients. This can lead to stronger interest and more qualified enquiries.

It all starts from the first Impression.

Premium Service Bundles

Maximize your property marketing with our hand-crafted bundles, designed for impact and clarity in the New Zealand market.

Standard Package From \$500 +GST

- Up to 10 Interior Photos
- Up to 7 Exterior Photos
- Drone Aerial Site Plan

SELECT BUNDLE

Complete Package From \$800 +GST

- Up to 25 Photos
- Drone Aerial Site Plan
- Aerial Points of Interest
- 3D Virtual Tour & Online Viewer
- Branded Floor Plan

SELECT BUNDLE

Build Your Own Package

- Additional Features:
- Selected Number Of Photos
 - 3D Virtual Tour & Online Viewer
 - Rendered Floor Plan
 - Drone Aerial Site Plan
 - Boundary & Pipe Locations
 - Virtual Staging
 - Custom Photo Editing

ENQUIRE

Pricing

Floor plan + 3D Virtual Tour

0-100 SQM

100-200 SQM

200-300 SQM

400+

Price

\$400

\$450

\$500

Enquire

Photography + Virtual Staging

15 Photos

20 Photos

35+

Virtual staging +\$10 each photo

Price

\$300

\$350

Enquire

Drone + Survey shots

Property view with boundary highlighted

Pipe services overlaid

Surrounding area shots

Price

\$100

\$150

\$200

The standard package is designed to provide a simple, streamlined solution with features and pricing based on what works best for most listings.

Additional requests or changes can be made to accommodate specific properties and client needs.

Prices Exclude GST